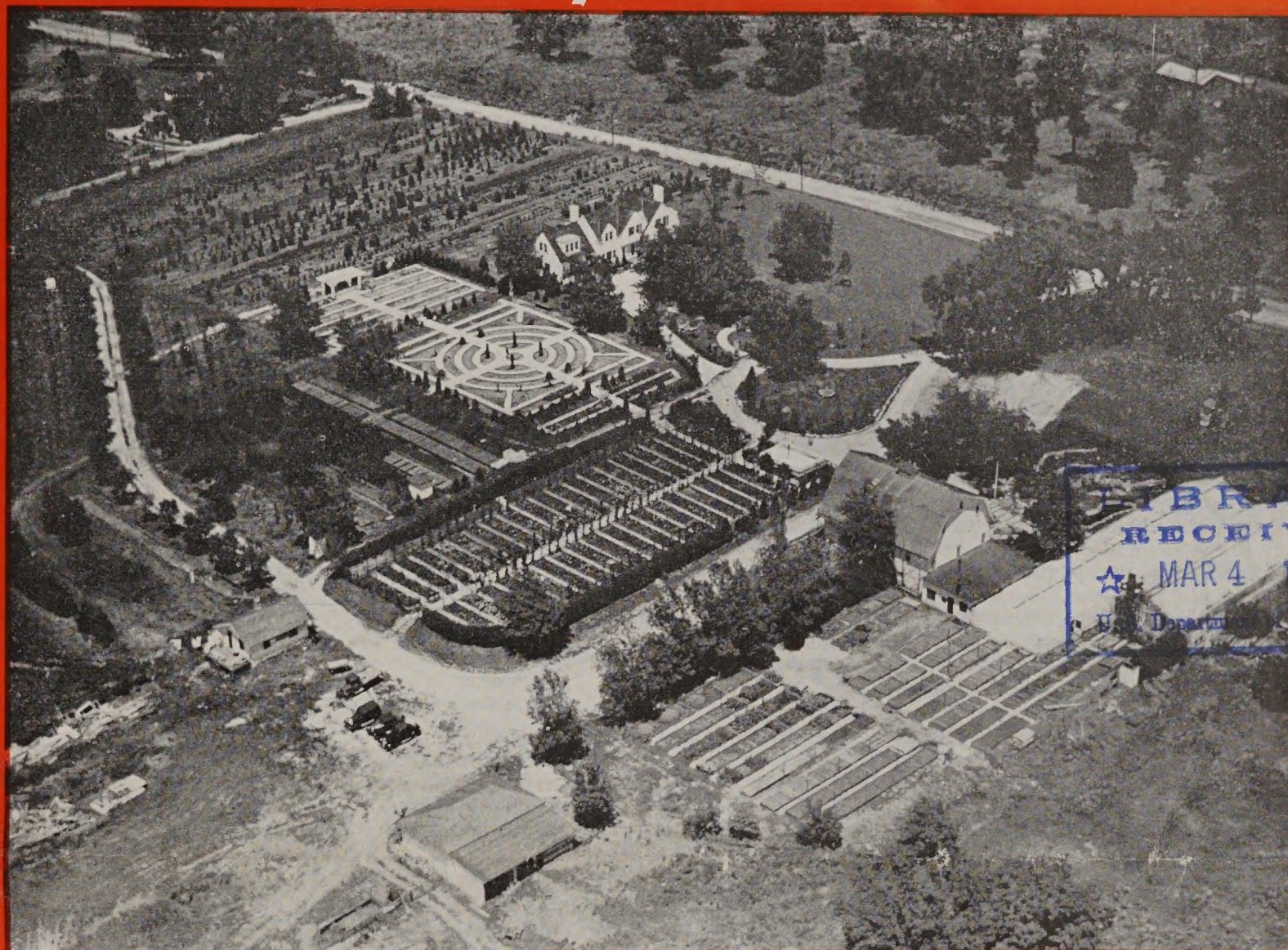


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Cloverset Dependable Roses



Birdseye view of Cloverset Flower Farm showing the Rose Gardens, the Greenhouses, the Pot Factory, the Rose Frames, the Perennial Frames and part of the Nursery Grounds

PERENNIALS - SHRUBS - VINES - FRUIT TREES

CATALOG AND PRICE LIST FOR 1940

with full instructions for Preparing the Soil, Locating the Rose Bed, Planting and Growing these Most Beautiful and Satisfactory Hardy Garden Roses

131 DIFFERENT VARIETIES Including all the new colors and recent introductions as well as the better known standard varieties

TERMS OF SALE

The prices in this catalog are for plants at our Nursery. We will be glad to help you plan your Rose Garden and will prepare the bed and plant it for a small additional service charge, based on time and labor involved.

QUANTITY DISCOUNTS

We give one rose free with each 10 roses bought or 3 roses free with each order of 25 or more (except those roses sold as special offers or in collections). When making up your order, please specify which variety rose you want as your premium. You may select any rose you desire.

CLOVERSET GUARANTEE

The plants selected by you represent the pick of our entire stock and are healthy, strong and vigorous when delivered and if properly taken care of are sure to thrive for you. Due to the fact that we have no control over the treatment they receive after they leave our Nursery we make the following guarantee:

Any Rose bush, plant, shrub or tree, purchased at our regular retail price, that dies within the first growing season, will be replaced at our Nursery at one-half the original price. Where it is necessary to deliver and plant the stock, the labor involved will be charged at cost.

This guarantee expires November 1st and no claims under guarantee can be made thereafter.

SHIPPING INFORMATION

During the early spring and up to April 15th, we can send out dormant or bare rooted Roses, on which our prices include delivery to your Post Office. After April 15th, our Roses are sold only in containers which are too heavy to go by mail and will have to be sent by express, the delivery charges to be paid by the purchaser. Roses in containers weigh about 180 pounds per dozen crated. See your Express Agent for cost of delivery. We make a charge for crating of 10 cents per plant.

Note—The prices shown in this book are for Roses planted and growing in Cloverset Pots. Up to April 15th we can furnish Dormant or Bare Root Roses at 10 cents per plant less than these printed prices.

ERNEST HAYSLE & SON • CLOVERSET FLOWER FARM

105th STREET AND BROADWAY

KANSAS CITY, MISSOURI

Cloverset Potted Roses Make Successful Gardens

What Color Is a Rose?

The description of roses as shown in this catalog is very meager and our particular reason for this meager description is the fact that it is really impossible to describe the colors of the roses we list. Take, for instance, Autumn or Talisman. They show every color of the rainbow except blue, and even then as the bloom becomes old certain shades of blue appear. Describing roses is just about as much a puzzle to us as describing a pretty girl. About all you can say about the girl is pretty eyes, pretty skin, pretty teeth, and pretty hair, but no one could identify a girl by that description. So it is with roses. Our pink roses include all tints of pink from the very lightest flesh color to the darkest pink bordering on red. Our red roses comprise all the colors from dark pink to very black velvety red, and some of them show orange tinge. Our white roses cover several different tints, such as Kaiserin, which is a cream white; Edel and Portadown Ivory are paper white; Mme. Jules Bouche is white with a pink tinge. Our yellow roses comprise all tints from the lightest lemon color to the darkest orange; and many of the roses carry several of these colors in the same bloom. Therefore, since we have the roses in our gardens in pots in full bloom so that you can see them and know just what they are, we invite you to visit our gardens and select the very colors that you like best. We have tried to avoid the misunderstanding that is bound to occur if we attempted to describe the wonderful colors of these beautiful plants. So visit our rose gardens any time between May 20 and freezing weather in the Fall and see thousands of these beautiful roses in over 150 different varieties in full bloom.

CULTURAL DIRECTIONS For Growing Cloverset Hybrid Tea Roses

(COMMONLY CALLED MONTHLY ROSES)

In planning a Rose Garden or Rose Bed, it is essential that three important conditions be taken into consideration.

First: Location of bed and preparation of soil.

Second: Absolutely first class Roses to start with.

Third: Planting and care after planting.

The first and third of these conditions must be studied out by the purchaser, and the instructions given in this catalog are written to help you get started to be successful in growing these most popular and beautiful flowers. The second condition we believe we have worked out for you by offering you our Cloverset Roses, every one of which is a big, healthy, vigorous field grown plant grown by Rose specialists whose object is to produce a Rose that will please you with its many beautiful blooms. Our Roses are all budded on Japanese Multiflora or on Ragged Robin, as these two root stocks have been most satisfactory in our changeable Kansas City climate.

Location of Rose Bed and Preparation of Soil

Always make your Rose Bed to fit your Roses instead of spreading the Roses out to fit the bed. By this we mean that after deciding on how many Roses you wish to plant, make your bed just large enough so that the Roses will stand 16 inches apart each way. For one dozen Roses the bed should be 3½ feet wide and 6 feet long, which will allow for three rows with four plants in a row. Larger numbers of plants will take larger beds in proportion. Rose Beds should never be over 4½ feet wide as wider beds are hard to cultivate and are inconvenient when cutting blooms.

The bed should always be located in a well drained place, away from the roots and shade of trees and large shrubs, and should be placed where they may be in full sun at least half the day, although full sun during the entire day is preferable.



This is the way the Roses look when you get them. No set back in Your Garden

After the bed has been located, 2½ pounds of our Cloverset Rose Grower Fertilizer and 1 bushel of our shredded Cow Manure and enough agricultural lime stone to cover the soil 1-16 inch deep should be spread out on each 21 square feet of bed and thoroughly dug and mixed into a depth of 18 inches, digging over the bed twice to thoroughly mix the fertilizers with the soil.

Advance Preparation

We strongly advise advance preparation of the soil in your Rose Bed. Preparing the soil for the Roses in advance of planting time is one of the best means of having not only ideal growing conditions but adds greatly to the appearance of the bed in the future.

If the bed can be prepared, as given in the directions in this book, two or three weeks in advance of planting time and thoroughly soaked, to cause the soil and fertilizer to settle and break down into one composite mass and then is dug up again just before planting, the repeated handling of the soil will cause additional aeration and will also distribute the fertilizer more uniformly throughout the entire body of the soil to the great advantage of the plant to be grown in it.

Never plant anything in wet soil. Always wait until the soil is dry enough to crumble when worked in the hand. Wet soil will bake during the first hot day and is absolutely unsuitable for planting. Always wait until the soil is dry. Should your soil not be right for planting when you get your Roses, set them aside for a few days. Dormant Roses may be heeled in temporarily for a few days without injury. Potted Roses can be planted at your convenience. Place them in a sunny place and water them every day.

PRICES

Sterilized shredded Cow Manure is packed in 50 pound bags. Price, per bag—\$1.00.

Caution

In order to be successful with your Roses, a few important instructions will have to be followed and unless they are followed, your Rose Bed will probably be a failure and your money will be wasted.

We invite you to visit us with your Rose troubles and it will always be a pleasure to us to help you.

Cloverset Potted Roses Make Successful Gardens

Summer Care of Your Rose Bed

The instructions as given for summer care are very simple and do not entail a great deal of labor, but they do mean so much to the success of your Roses that they should not be neglected.

Spraying

Roses are subject to three general types of pests and diseases. First the fungous diseases; second, the sucking insects; and third, the leaf eating insects.

The most serious and most important are the fungous diseases, Black Spot and Mildew. In Black Spot, the leaf first shows a small black spot surrounded by a yellow circle. The leaf then turns yellow and drops off. This spreads very rapidly and, if left unchecked, will soon defoliate the entire bush and bed. Black Spot is hard to cure but, if caught in time, may be controlled by the regular application of Clotracide.

Mildew, as the name implies, is caused by cold nights and occasionally affects Hybrid Tea Roses. The consistent use of Clotracide will help to prevent it.

Clotracide is a combination spray and is a preparation of copper and zinc,—which helps to control Black Spot and Mildew,—and other poisons which control both the aphids or lice, which appear in the early Spring and late Fall, and the leaf eating insects.

This preparation is mixed with four level tablespoons to one gallon of water and sprayed on the plant at least once each week, care being taken that the underside of the leaves are covered. NOTE: In cases of very bad infestation the dosage may be increased to 6 or 8 tablespoons without injury.

Clotracide is used in our garden here at Cloverset and we have found it to be as effective in the control of rose pests as any preparation we have ever used. Clotracide can be purchased from us at our Nursery.

Watering, Cultivating and Feeding Roses

Roses are living, breathing, drinking, eating things and to insure great quantities of blooms and to withstand the attacks of the insects and diseases mentioned, they should be kept well fed, and watered. Watering is the most important of all and the most neglected.

Roses as well as other "ground" plants require oxygen at the roots as well as at the tops. An ideal condition of the soil would be one dry enough so the roots could get plenty of air and wet enough so that the roots could get plenty of water for best development. Soil always too wet is just as fatal to good, vigorous growth as soil too dry. Therefore, proper watering is a very



Another Beautiful Setting in Our Garden. Ladies' Rest Room in Background

difficult condition to control and is the main reason for many failures in growing Roses and other plants.

To water properly, run a stream of water about the size of a lead pencil into the bed all day or all night from a hose without a nozzle. The slow flow of water will be thoroughly absorbed and the roots well soaked. For large beds move the hose from place to place until all plants have been thoroughly watered. Do this once or twice a week during the growing and blooming season. The time to water must be left entirely to the judgment of the gardener. Since the plants cannot stand soil that is always soggy and cannot do well in soil that is too dry, digging in the bed to find out the real condition as to moisture seems to be the only way to determine when to water. During the excessive rains of last spring our Roses were too wet and were a great disappointment to us, although there was nothing we could do about it. When the rains ceased and sunshine again appeared they recovered and the finest Roses we ever grew were those of last June. Never water the leaves of your Roses, as wet leaves are sure to bring disease to them.

As soon after watering as the soil becomes dry enough to cultivate, a thorough cultivation should be given to provide a dust mulch and prevent too rapid drying out. Never cultivate over one inch deep as the feeder roots are near the top of the soil, and deep cultivation will surely destroy them and greatly injure the plant. Or a mulch may be provided in which cultivation will not be necessary. Peat Moss or Cow Manure make good mulches. We prefer Cow Manure which, in addition to being a good mulch, also carries great fertilizer values.

Once each month your Roses should be fed 2½ pounds of Cloverset Rose Grower Fertilizer or our Cloverset Blood and Bone for each dozen plants, scattering it on the ground under the plants and cultivating it into the soil, or it may be dissolved in water and used as a liquid manure. A light covering of limestone (just enough to whiten the soil) should be applied several times during the summer. (All materials necessary can be purchased from us). These instructions, if followed carefully, will result in good Roses from May 20th until heavy frost.

Winter Protection of Your Roses

Hybrid Teas, or everblooming monthly Roses, bloom on current year's wood and after heavy, freezing weather in the Fall should be cut back to twelve inches high, hilling up the soil around the plants and an insulating cover of prairie hay packed over and around the bushes. While it is not absolutely necessary, some material to shed the water and the snow is beneficial and will insure the Roses coming through the winter without loss.



One Corner in Upper Garden at Cloverset

Read These Simple Directions for Success with Roses



A Corner in Our Rose Garden

This covering should be left on the Roses until danger of heavy frost is over in the Spring, generally about the first of April, when it should be removed and the Roses gone over carefully and all the dead wood and weak branches cut away, after which a substantial feeding of Cloverset Rose Grower Fertilizer or Cloverset Blood and Bone Fertilizer (2½ pounds per dozen plants) should be worked well into the soil. We have always protected our Roses for the Winter according to the above instructions, but this Winter we are trying a different program. Since the winters for the past six or eight years have been so very mild, we don't believe that the hay covering will be necessary, and this Winter our Roses will be cut back 12 to 15 inches high, the soil pulled up around the plants as high as possible, the little valley between these mounds will be half filled with shredded, sterilized cow manure, and the tops we cut off the roses will be placed in between the plants. When to take off the hay has always been more or less of a problem and so often it has happened that the hay was taken off too soon or too late, so we are going to follow this new plan this Winter and we believe in this climate it will work better than where the plants are covered heavily with hay.

To Grow Exhibition Roses

Hybrid Tea or Monthly Roses usually produce two or more lateral buds on the stem below the main or terminal bud. For those who desire only one bud on the stem, it will be necessary to pinch off the lateral buds when they first show. This will cause much larger terminal buds. This procedure is universally used in growing greenhouse Roses.

Cutting Your Blooms

Hybrid Tea Roses should, if possible, be cut with long stems. Long stems can be produced only by securing vigorous growth and by planting the Rose plants close enough together to produce long stems. Thick timber always means tall timber and where weeds grow close together they always grow tall. This same rule applies to Roses and every other plant and where Roses are planted not over 16 inches apart and vigorous growth is secured by proper fertilization and culture, long stems will always result.

In cutting your blooms we have always recommended leaving four leaves on the stub, but our experiments last summer have convinced us that better growth and a more shapely plant can be secured by cutting blooms at a point that will leave eight leaves on the remaining stub and this shall be our rule in the future.

Cow Manure as a Mulch

We especially recommend Cow Manure as a substitute for Peat Moss for mulching Roses and other garden plants. Cow Manure never burns either roots or foliage and it does not run together but remains loose and fluffy.

It permits the air to circulate freely through it, reducing the tendency of the soil to become sour and unfit for good plant growth. Cow Manure as a mulch, shading the soil as it does and keeping it cool, prevents rapid evaporation and thereby greatly reduces the amount of water necessary to supply the wants of plants. As Cow Manure carries a considerable amount of plant food, which as it breaks down is gradually fed to the plants, we think that with the addition of our Cloverset Rose Grower Fertilizer or with our Cloverset Blood and Bone, it provides the ideal combined mulch and fertilizer and at a very reasonable price.

PRICES Sterilized shredded Cow Manure is packed in 50 pound bags. Price, per bag—\$1.00.

Lime

Roses require lots of water. At the same time, they prefer soil that is sweet. Excessive watering has a tendency to make the soil acid or sour, so to counteract this condition we use generous quantities of lime in our soil in our potting operations and in our Rose Beds. We suggest that ¼ inch of our Agricultural Powdered Limestone be thrown on the soil before the bed is dug up in preparing a rose bed, and on beds that have been several years in use, we suggest that about ¼ inch of this limestone be placed on the soil each Spring and hoed in. A light sprinkling of lime, just enough to whiten the ground, several times during the Summer is also beneficial. We offer Agricultural Ground Limestone in 50 pound bags at 50 cents per bag.

CLOVERSET ROSE GROWER

A Balanced Fertilizer Specially Prepared for Roses

Cloverset Rose Grower, a new product with us, but having a much higher nitrogen content than Blood and Bone. As nitrogen is the element needed in plant growth to produce rank growth, and as Blood and Bone contained very little nitrogen we believe you will find our new fertilizer of great benefit to your Roses. Any fertilizer with high value in nitrogen will burn foliage and blooms, therefore, we caution our friends to be careful not to get it on the leaves or buds. Cloverset Rose Grower is a chemical fertilizer.

PRICES 5 lb. Paper Bags, each 35c; 10 lb Paper Bags, each 60c; 50 lb. Cloth Bags, each \$2.50; 100 lb. Cloth Bags, each \$4.00; full directions for use on package.



Everybody Visits Cloverset Gardens

Cloverset Potted Roses Are Sure to Bloom



Our Roses Are all Marked with Name and Price

CLOTRACIDE

After thorough tests in our Rose Gardens at Cloverset of many preparations for controlling Black Spot and Mildew, we offer Clotracide as being the most efficient preparation we have ever found.

Clotracide is a combination spray for the control of all the pests and diseases of Roses. It contains copper and zinc, which are recognized as most effective in control of Black Spot and Mildew, and other poisons, which are positive as a control for Green Lice and all leaf eating insects.

Clotracide is also effective in the control of Mildew on Zinnias and Lilacs, also Rust on Snapdragon and Phlox. Mix as directed for Roses.

In powder form, Clotracide is mixed 4 level tablespoonsful to one gallon water. As Clotracide carries its own spreader no soap is necessary.

PRICES

Small size, makes 5 gallons spray. Each \$.50
Medium size, makes 10 gallons spray. Each85
Large size, makes 20 gallons spray. Each 1.50

Be sure to spray the underside of the leaves where most diseases start.

In cases of very bad infection 6 to 8 tablespoons to 1 gallon of water may be used without injury.

Caution

Never spray in the heat of the day. Always spray in the morning. Any spray strong enough to control insects or fungi will burn if used in the hottest part of the day.

Other Sprays Commonly Used

Arsenate of Lead—1 lb. pkg. \$.25
Sulphur Horticultural—1 lb. pkg.25
Sulphur Horticultural—25 lb. bag. 1.50

CLOVERSET BLOOD AND BONE

Our old reliable, Blood and Bone, which has been used with great success during the past 13 years.

PRICES

5 lb. Paper Bags. Each \$.35
10 lb. Paper Bags. Each60
50 lb. Cloth Bags. Each 2.50
100 lb. Cloth Bags. Each 4.00

Full directions for use on package.

SPRAYERS

We carry a full line of sprayers, both large and small. Samples shown in our display room.

Our Rose Shows

From May 20th until freezing weather in the Fall, we have in our Cloverset Rose Gardens, one continuous Rose Show, where thousands of the finest Roses ever grown are always in bloom and awaiting your inspection. As our gardens are lighted at night during May and June, and plenty of seats are provided for your comfort, we invite you at all times, during the season, to bring your friends and enjoy the wonderful sight we offer. In addition to the big gardens, you will find small sample gardens, offering suggestions as to what can be done with Roses in small back door yards.

We plant Rose Gardens all in bloom anytime, even in the hottest weather. Out-of-town Rose lovers, as well as Garden Clubs, are especially invited to spend the day with us, Sundays or week days.

Special Rose Shows are held May 20th to June 20th, and September 20th to November 1st, each year.

You are especially invited.

Summary

These instructions, we believe, if followed carefully, will enable you to produce just as fine Roses in your yard as we produce here in our Rose Gardens at Cloverset Farm. Keep this book as your "Hand Book of Roses" and refer to it often. It will help you with your Roses.

BEGINNER'S ROSE COLLECTION—No. 1

4 BIG RADIANCE

ROSES FOR..... **\$2.00**

1 Red Radiance

1 Chas. K. Douglas

1 Pink Radiance

1 Mrs. Chas. Bell

These four roses include the Salmon Pink, Clear Pink, Light Red and Dark Red colors. All are heavy bloomers and each one will produce from 50 to 60 wonderful blooms per season. They are our four most dependable Everblooming Roses.

NOTICE

All prices quoted are for plants or trees at our nursery. An extra charge for the labor will be made when we plant them. On "Out-of-Town" orders to be crated and sent by express an extra charge for crating of 25 cents per plant will be made.

Transportation charges are to be paid by purchaser.



Visitors Always Enjoy Our Gardens

We Offer a Full Line Rose Garden Supplies



View in Our Upper Garden

CAN I PLANT MY ROSES?

Any one who can bury a cat can plant a Cloverset Potted Rose. Dig the hole plenty large enough, remove the Pot by slitting down the side with your pocket knife, place the plant in the hole, fill in the soil, then thoroughly soak with water. That's all there is to it. Proper watering will insure success.

OUR GREENHOUSES

Our greenhouses are overflowing with fine Geraniums, Petunias, Snap Dragons, Verbenas, and a general line of Porch Box and Bedding Plants. You are invited to call and see them.

PLANT A FRUIT TREE

For back yard planting we urge you to plant a few fruit trees.

BEGINNER'S ROSE COLLECTION—No. 2 12 MOST POPULAR, MOST DEPENDABLE EVERBLOOMING ROSES FOR.....\$7.50

This dozen roses cover all the popular colors and are our favorites for the beginner. They are all good bloomers, are most hardy of all our 210 varieties.

- 1 Ami Quinard (our Black Rose) dark velvety red.
- 1 Condessa de Sestago, copper and yellow.
- 1 Grenoble, our best blood red rose.
- 1 Mrs. Sam McGredy, copper and orange.
- 1 Autumn, orange and bronze.
- 1 Edith Nellie Perkins, pink and salmon.
- 1 Joanna Hill, light yellow.
- 1 Edel, pure white.
- 1 Red Radiance, light red.
- 1 Pink Radiance, clear pink.
- 1 Chas. K. Douglas, dark blood red.
- 1 Mrs. Chas. Bell, salmon pink.

Regular value of this collection when bought separately, \$9.40—Our Special Price, \$7.50.

CLOVERSET PLANTED ROSES

Already Planted and Started for You

Ready for You Anytime

Undoubtedly the greatest innovation ever offered the Rose buyer is the invention of the Cloverset Rose Pot, which enables us to offer our Roses already growing and blooming.

This new and modern way of selling Roses eliminates all danger of the plants not starting after being replanted in your garden, and insures the buyer of getting exactly the Rose desired.

These planted Roses are growing in our Cloverset Pots and are planted in specially prepared Rose soil, heavily fertilized to insure rapid and permanent growth and bloom. They weigh 12 to 14 pounds each or about 160 pounds per dozen.

The acquisition of about 160 pounds of suitable soil with each dozen Roses sold, entirely disposes of all question as to the adaptability of your own garden soil to growing Roses, and insures success even when planted in soil unsuitable for them. As 160 pounds of your own soil is discarded when one dozen Cloverset Planted Roses are replanted in your garden, and as one dozen Roses spaced 16 inches apart each way (which is the proper planting plan for best results) requires only a space or bed 3½ feet by 6 feet, the addition of 160 pounds of prepared Rose soil to such a small space radically changes the nature of the original soil and starts you out right for successful Rose growing.

As our CLOVERSET PLANTED ROSES are delivered to you properly planted in our Cloverset Pots, and in full foliage and in vigorous growing condition, we overcome the most serious loss to the Rose buyer, viz., improper planting and improper care of Dormant Roses immediately after planting, which are the chief causes of failure in Rose growing. By our modern method of furnishing you our plants already started and in full foliage, and later, in full bloom, we take the responsibility of the early handling of them, and furnish them to you as a finished plant ready to give you entire satisfaction in your garden, and as you are invited to select each individual plant out of our cold frames, we enable you to select only the most vigorous and healthy plants among hundreds of the same sort.

Our Cloverset Planted Roses do not require immediate replanting. They may be kept growing in our Pots until such time as is convenient for final replanting. They will grow and bloom just as well in the containers as they do in the ground.



This Garden is One Half Acre and has beds for 12,000 Roses

Directions for Replanting Planted or Potted Roses



165 Climbers in 30 Sorts Make a Wonderful Sight in June

Replanting our Cloverset Planted Roses is a very simple task indeed. After the permanent bed is located, and soil properly prepared as described in the following directions in this catalog, the hole, about 12 inches in diameter and of proper depth is dug, the Pot is removed from the Rose plant by slitting the pot with your pocket knife or peeling it off the ball of soil, and the plant is then set in the bed, without injury to the root system and consequently with no disturbance to the foliage or buds.

Cloverset Planted Roses can be replanted in your Rose Garden any time during the growing season, spring, summer or fall, without even showing the slightest wilt to either foliage, buds or blooms.

We will have here in our Rose Gardens at Cloverset Farm in May 131 different varieties, all growing and blooming in our Cloverset Pots. You are invited to visit our gardens any time and select your plants for your own garden, picking out our best and largest roses.

You, your family and your friends are invited to visit our gardens any time during the summer and see the thousands of lovely Roses in full bloom at all times.

DIRECTIONS

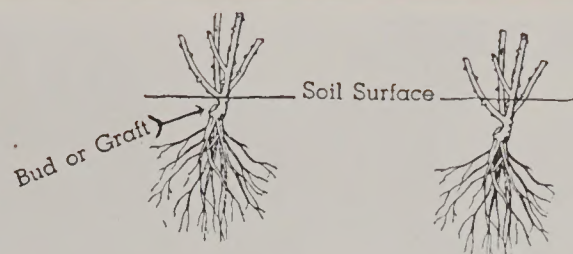
For Replanting Planted or Potted Roses

Replanting the planted Roses in our Cloverset Pots is very simple indeed. The Pots are removed from the plants and the ball of soil set in the bed so the soil level in the Pots is about one inch below the ultimate level of the soil in the bed. Always pack the soil tight around the roots of any kind of plants. This is done to force the air spaces out of the soil around the roots. After this a generous watering to thoroughly soak the soil down to the bottom roots is all that is necessary.

NOTE

During March and up to April 15th we can supply Dormant Roses in all the sorts listed in this catalog. As it is impossible to get root action to start and make plants grow after the days get warm we do not offer dormant stock after date mentioned above. During the dormant season we pay postal charges on all Roses sold. After April 15th, when planted Roses only are supplied, the transportation charges must be paid by purchaser.

YOU ARE INVITED to visit our Rose Gardens any time and help us enjoy the beautiful blooms produced from May till November by the 131 varieties of roses listed in this book. Come any time and come often.



A Rose Properly Pruned and Planted

Planted Wrong—too Deep

Directions for Planting Dormant Roses

After the bed has been worked fine, each bush should be located and a hole dug large enough to accommodate the roots and deep enough that the crown, or bud, be one inch below the soil surface. After all the plants have been set, the bed is carefully and thoroughly watered.

Watering is most important and the failure to do so properly is responsible for many failures with Roses. Remember the roots are twelve to eighteen inches below the soil surface, and it takes lots of water to soak the ground to that depth.

We have found that in planting Dormant Roses, a protective covering over the canes for ten days to two weeks is very beneficial. The drying action of the sun and wind is thus prevented until the root action starts, when the covering is removed and full exposure to light and air is given. Burlap sacks, split, or canvas are good for this purpose or the soil may be hilled up around them.

FOUR GREAT NEW ROSES COLLECTION NO. 4

Specially Priced In This Collection
Regular Price If Bought Singly, \$4.00 **\$3.50**

HEINRICH GAEDE.	NASTURTIUM RED.
ROUGE MALLERIN.	VELVET BLOOD RED.
PINK DAWN.	SOFT SILVERY PINK.
McGREDY'S YELLOW.	PURE YELLOW.

These 4 roses we consider to be tops in their respective colors. They are of the newer and better varieties, improved in vigor, color, and blooming qualities.

Order Collection No. 4. Price of these four roses, \$3.50.

Before April 15 dormant plants will be sent by mail postpaid.
Note:—After April 15th out of town orders shipped crated by Express, F.O.B. Kansas City, Weight of Collection 60 lbs.



Thousands of Blooms to Delight You

You Enjoy Beautiful Blooms the Day You Buy Them



The Crowds Come and Go All Day

CLOVERSET EVERBLOOMING "MONTHLY" HYBRID TEA ROSES

RECENT INTRODUCTIONS AND RARE VARIETIES

The following choice list includes new varieties and some older sorts whose worth has been just recently recognized.

Most of these new sorts are in the new copper and orange shades, while some are reds and pinks. All have been tried here and, given the proper attention, will grow and bloom equally as well as the more common varieties.

Note—The prices shown in this book are for Roses planted and growing in Cloverset Pots. Up to April 15th we can furnish Dormant or Bare Root Roses at 10 cents per plant less than these printed prices.

AMI QUINARD—Black-lustered red. Blackish buds. Each	..\$1.00
BARCELONA—Crimson. Each 1.00
CATALONIA—Vermilion. Each 1.00
CATHERINE KORDES—Scarlet, toned pink. Each 1.00
CONDESA DE SASTAGO—Copper and yellow. Each 1.00



Visitors are Always Welcome at Cloverset

COUNTESS VANDAL—Yellow, pink and orange. Each	... 1.25
CRIMSON QUEEN—Crimson. Each 1.00
CYNTHIA—Copper red. Each 1.00
DAINTY BESS—Dull old-rose. Each 1.00
DUQUESA DE PENARANDA—Apricot-orange and dark pink. Each 1.00
EDITOR McFARLAND—Clear, brilliant, unfading pink. Each75
FRAU KARL DRUSCHKI—White. Each75
GIPSY LASS—Red. Each 1.00
GLOWING CARMINE—Carmine red. Each 1.00
GOLDEN GLEAM—Orange. Each 1.00
GOLDEN RAPTURE—Rich yellow, fully double. Each 1.00
GRENOBLE—Beautiful, velvety dark red. Each75
HEINRICH GAEDE—Nasturtium red. Each 1.00
IRISH ELEGANCE—Pink. Each75
KATHARINE PECHTOLD—Soft coppery orange. Each	... 1.00
LUDWIG OPPENHEIMER—Red. Each 1.00
MALAR ROS—Red. Each 1.00
MARGARET BELLE HOUSTON—Red. Each 1.00
MAX KRAUSE—Golden yellow. Each 1.00
McGREDY'S YELLOW—Buttercup yellow. Each 1.00



New Varieties on Display in Our Gardens

MME. JOSEPH PERRAUD—Buff and orange. Each 1.00
MRS. SAM McGREDY—Coppery scarlet-orange. Each	... 1.00
PICTURE—Pink. Each 1.00
PINK DAWN—Orange pink. Each 1.00
PORTADOWN FRAGRANCE—Orange. Each 1.00
PRESIDENT PLUMECOCQ—Copper yellow. Each 1.00
PRINCE FELIX—Red. Each 1.00
ROUGE MALLERIN—Lasting deep red. Each 1.00
SCHWABENLAND—Amaranth-pink. Each75
SENORA GARI—Orange apricot. Each75
SOEUR THERESE (Sister Therese) Rich daffodil yellow. Each 1.00
SOUTHPORT RED—Red. Each 1.00
SOUVEN'R MME. C. CHAMBARD—Pink. Each 1.00
SYRACUSE—Red. Each 1.00
TEXAS CENTENNIAL—Clear red. Each 1.00
VICTORIA ADELHEID—Orange pink. Each 1.00
VICTORIA HARRINGTON—Dark red. Each 1.00

PLANT A FRUIT TREE

For back yard planting we urge you to plant a few fruit trees.

Our Rose Shows are Held in May and October

CLOVERSET STANDARD HYBRID TEA ROSES

Bloom From May to November

In this group we have listed all the popular varieties in alphabetical order. These are the so-called everblooming Roses and include Hybrid Teas and Pernetiana sorts. Many are varieties of recent introduction while others are older, but due to their merit, will always be popular.

The difference in price is determined by the newness and scarcity of the variety. The older varieties, while the same age and quality plants, are more common, hence the lower price.

Note—The prices shown in this book are for Roses planted and growing in Cloverset Pots. Up to April 15th we can furnish Dormant or Bare Root Roses at 10 cents per plant less than these printed prices.

AUTUMN—Burnt sienna and bronze. Each75
BETTY UPRICHARD—Salmon pink. Each60
BRIARCLIFFE—Brilliant pink. Each60
CALEDONIA—Pure white. Each75
CHAS. K. DOUGLAS—Deep red. Each60
COLUMBIA—Clear pink. Each60
CUBA—Orange, scarlet. Each75
DAME EDITH HELEN—Clear pink. Each60



Another View in Our Garden

EDEL—White with tinge of ivory at base of petals. Each ..	.75
EDITH NELLIE PERKINS—Pink and salmon. Each75
E. G. HILL—Deep, velvet red. Each75
ETOILE de HOLLANDE—Vivid, glowing scarlet. Each75
FRANCIS SCOTT KEY—Light crimson. Each60
FEU JOSEPH LOOYMANS—Gold and apricot. Each75
GOLDEN DAWN—Clear, golden yellow. Each75
GRUSS AN TEPLITZ—Brilliant crimson. Each60
HADLEY—Rich crimson red. Each60
HEINRICH WENDLAND—Reddish copper. Each75
HORTULANIS BUDDE—Most brilliant red. Each75
IMPERIAL POTENTATE—Dark rose pink. Each60
JOANNA HILL—Light yellow and cream. Each75
J. OTTO THILOW—Clear, luminous pink. Each75
JULIEN POTIN—Deep, clear yellow. Each75
KAISERIN AUGUSTA VICTORIA—Creamy white. Each ..	.60
LADY ALICE STANLEY—Coral, silver pink. Each60



Many Visitors Come out to Enjoy the Gardens at Cloverset

LADY FORTEVIOT—Apricot flushed with cardinal red. Each75
LADY MARGARET STEWART — Golden, yellow buds, orange. Each75
LEONARD BARRON—Salmon pink. Each75
LORD CHARLEMONT—Deep crimson. Each75
LOS ANGELES—Salmon pink. Each60
LULU—Orange scarlet. Each75
MARGARET MCGREDY—Solid orange vermillion. Each ..	.75
MEVROUW G. A. VAN ROSSEM—Dark orange and apricot. Each75
MISS ROWENA THOM—Deep pink. Each75
MME. BUTTERFLY—Flesh pink, shaded yellow. Each60
MME. EDOUARD HERRIOT—Reddish copper. Each60
MME. JULES BOUCHE—Pure white. Each60
MRS. AARON WARD—Golden tan. Each60
MRS. A. R. BARRACLAUGH—Warm pink. Each75
MRS. CHARLES BELL—Shell or light salmon pink. Each ..	.60
MRS. E. P. THOM—Canary yellow. Each75
MRS. HENRY BOWLES—Clear piercing pink. Each75
MRS. PIERRE S. DU PONT—Golden yellow. Each75



We Make it Easy for Our Customers to Serve Themselves

Cloverset Potted Roses are Sure to Bloom

PADRE—Flaming copper. Each60
PRESIDENT HOOVER—Orange, scarlet and yellow. Each ..	.75
PORTADOWN BEDDER—Lovely scarlet cerise. Each75
PORTADOWN IVORY—Creamy ivory white. Each75
RADIANCE PINK—Clear, rose pink. Each60
RADIANCE RED—Deep, rose red. Each60
ROSLYN—Golden yellow with orange. Each75
SENSATION—Velvet crimson. Each60
SHOT SILK—Coppery rose. Each75
SOUVENIR de CLAUDIUS PERNET—Clear, deep yellow. Each60
SOUVENIR de GEORGES PERNET—Flaming brick red. Each60

RUGOSA ROSES

The two varieties we offer are unusual in that they are ever-blooming, very thorny and are not subject to the ravages of insect pests. They require no winter protection and we highly recommend them for hedging and for planting in the cemetery.

GROOTENDORST RED—Deep rose red. Each	\$.75
GROOTENDORST PINK—Deep rose pink. Each75

BABY OR POLYANTHA TYPE ROSES

These Roses are generally a low growing type of forms of the rambler type of Rose. They bloom continually, are perfectly hardy and are excellent for bordering Rose Gardens or for bedding.

BABY DOLL—Pink and coppery yellow. Each	\$.60
CAMEO—Shell pink and salmon. Each75
CECILE BRUNNER—Pink and yellow. Each60
CHATILLON—Bright pink. Each60
ELSE POULSEN—Bright rosy pink. Each75
GLORIA MUNDI—Brilliant orange-scarlet. Each60
GRUSS AN AACHEN—Orange red and yellow. Each60
IMPROVED LAFAYETTE—Pink and red. Each75
KIRSTEN POULSEN—Scarlet. Each60
LAFAYETTE PINK—Light crimson. Each60
MISS EDITH CAVELL—Brilliant scarlet red. Each60
YVONNE ROUBIER—Pure white. Each75

OLD FASHIONED YELLOW ROSES

These Roses were quite the thing in Grandmother's Garden, and they require no more attention than the old Elm tree.

HARRISON'S YELLOW—Bright yellow. Each	\$1.00
PERSIAN YELLOW—Deep golden yellow. Each	1.00
HUGONIS—Yellow. Each	1.00



See the Stocky and Symmetrical Plants as we Grow Them in Pots

CLIMBING ROSES

The following varieties are all two years old and should bloom the first season planted. The use of climbing Roses around the house is becoming increasingly popular, especially since the new large flowering sorts have been originated.

We also offer three year old climbing Roses in above varieties at 50 cents per plant extra above prices for two year old plants. These three year old plants are in containers and all have heavy canes six or eight feet long. For immediate effects we strongly recommend them.

Note—The prices shown in this book are for Roses planted and growing in Cloverset Pots. Up to April 15th we can furnish Dormant or Bare Root Roses at 10 cents per plant less than these printed prices.



One of Our Climbers

AMERICAN PILLAR—Crimson pink flowers. Each	\$1.00
APELIS MESTRIS—Yellow. Each	1.00
BLAZE (Patented)—Blood red. Each	1.25
CHAPLIN'S PINK CLIMBER—Clear deep pink. Each	1.00
CLIMBING AMERICAN BEAUTY—American Beauty red. Each	1.00
CLIMBING DAINY BESS—Light pink. Each	1.00
DR. HUEY—Dark red. Each	1.00
DR. VAN FLEET—Flesh pink. Each	1.00
GOLDEN CLIMBER (Patented)—Yellow. Each	2.00
JACOTTE—Orange copper. Each	1.00
MARY WALLACE—Flame pink. Each	1.00
PAUL'S SCARLET CLIMBER—Rich scarlet. Each	1.00
PRIMROSE—Rich primrose yellow. Each	1.00
ROSERIE—Rose pink. Each	1.00
SILVER MOON—White with yellow centers. Each	1.00
MME. GREGOIRE STAECHELIN—Pink flowers stained crimson. Each	1.00
NEW DAWN—The original and only Everblooming hardy climbing Rose we have ever seen. Flesh Pink, large and lasting blooms produced all summer make this Rose absolutely necessary in any rose garden. Each	1.50

PLANT A FRUIT TREE

For back yard planting we urge you to plant a few fruit trees.

Cloverset Potted Roses Insure Satisfaction

DE LUXE COLLECTION OF NEWER ROSES

DE LUXE COLLECTION
OF 12 ROSES FOR **\$10.00**

This collection of 12 of the very newest and very best roses in our Garden will, we are sure, satisfy the most discriminating Rose Lover. All of them are of the newer and later introductions. All of them show the intense coloring now so much sought after in the newer roses and all have proved heavy growers, heavy bloomers and easy to grow, being very disease resistant. This collection will furnish all the popular colors and will give you hundreds of beautiful blooms during the season. We recommend this DE LUXE COLLECTION OF 12 of the better and newer roses as the most beautiful dozen to be had. The Collection consists of the following:

AMI QUINARD—(Our Black Rose) Very dark red, buds are almost black.

CONDESSA DE SESTAGO—Two tone: Copper red on top side of petals, clear yellow on under side.

DUQUESA DE PENERANDA—Very large buds of distinct copper pink opening to beautiful and long lasting bloom.

GOLDEN GLEAM—Orange Yellow buds flecked with crimson streaks.

GOLDEN RAPTURE—Clear buttercup yellow with orange tinge. Beautiful large and long buds.

GRENOBLE—Blood Red, very brilliant, strong grower and heavy bloomer. Plants in our garden grew 5 feet tall.

HEINRICH GAEDE—Most unusual Nasturtium or copper red. This rose caused more comment because of its intense color than any rose in our garden of over 200 varieties last Spring. The color of this rose cannot be described and it must be seen to be appreciated.

McGREDY YELLOW—Clear buttercup yellow with large long buds and very large blooms. Very vigorous grower and heavy bloomer.

PINK DAWN—This is an exceptionally beautiful pink rose. Buds are long and narrow and petals curl back as they open. Makes strong growth and is a heavy bloomer.

ROUGE MALLERIN—We believe this French rose which produces a heavy crop of blooms all Summer is the most dazzling red rose we grow. It is also the most velvety. The buds and blooms are very beautiful.

MRS. SAM McGREDY—This rose is one of the best productions of the famous rose hybridizer who has given us all the McGredy roses. This rose produces buds and blooms that may be called Tan Color. Many of the petals show distinct dark tan color. It is a most delightful rose with its long buds and most artistic blooms. No garden is complete without this rose.

PORTADOWN IVORY—Another one of the Famous McGredy Roses. Color pure white with long buds and very large blooms. We consider this the most wonderful of all the white roses. Very fragrant.

De Luxe Collection of 12 Roses described above, \$10.00.

Dormant plants sent postpaid up to April 15th.

Note:—After April 15th out of town orders shipped crated by Express, F. O. B. Kansas City. Weight of Collection, 200 lbs.

TO YOU, FREE

Don't forget your premium. With each 10 roses, you are entitled as a premium to one rose free. With each order of six perennials, one is given free. Don't forget in making up your order to ask for your free gift.



This Shows the Kind of Shrubs We Grow for You in Cloverset Pots

VINES

Started for you and growing in Cloverset Pots. No dieback—No loss.

BITTERSWEET —Each	\$.60
BOSTON IVY —Each50
CLEMATIS (Large Flowering)	
Jackmani Purple—Each	1.00
CLEMATIS (Small Flowering)	
Paniculata—White. Each50
DUTCHMAN'S PIPE VINE —Each60
ENGLEMAN'S IVY —Each60
ENGLISH IVY —Hardy. Each25
EUONYMOUS RADICANS —Each50
EUONYMOUS COLORATUS —Red Leaf. Each50
HONEYSUCKLES	
Hall's Sweet Honeysuckle—Yellow and white. Each50
Coral—Red. Each50

CLOVERSET GLORY HONEYSUCKLE

This new and beautiful vine is fast coming into great favor on account of its everblooming habit, its waxy foliage and beautiful white and pink blooms, and its quick growth. It is the most popular vine we have and is nearly evergreen. For quick coverage of trellises, fences or walls it has no equal.

Heavy, field grown plants. Each \$1.00

SILVER LACE VINE —Each50
WISTERIA	
White—Each60
Purple—Each60
VIRGINIA CREEPER —Each60

These prices on Vines are based on 2-year, No. 1 grade. We often have 3-year old plants that have been grown in our Cloverset Pots during the previous season. Prices on these heavier Vines are correspondingly higher.

**Our Rose Collection No. 4 Will
Keep You in Blooms All Summer**

Potted Perennials Are Not Injured in Transplanting

HARDY PERENNIALS

OR OLD FASHIONED HARDY GARDEN PLANTS

Our Hardy Perennials, many of which were grown in our Grandmother's Garden, are offered growing in our Cloverset Pots so that they can be moved to your own garden without disturbance of the roots and, therefore, without the usual set back that always follows digging them from the soil in which they grew.

By our modern method of growing plants in pots we can sell them in full bloom without showing any signs of wilt whatsoever. This new way of growing our plants in large pots (each plant weighs about nine pounds) insures not only larger and more vigorous plants, but also adds nine pounds of specially prepared heavily fertilized soil to your perennial bed, and as the ball of soil is planted, it insures the plant being placed in soil congenial to it, which in itself goes a long way to insure success. As the weight of our plants makes the cost prohibitive if sent by mail we knock them out of the pots and shake off the soil in mail orders, but we strongly advise that where possible these plants be bought growing in our pots.

QUANTITY DISCOUNTS

With each six Hardy Perennial Plants selected in our gardens or from this list we give one plant free. With each dozen plants you may select two plants FREE, and with each order of 25 plants you may select five free plants. All free plants to be in same price class as major part of your order.

ACHILLEA AGERATUM—Yellow. Each	.25
AGATHEA COELESTIS—Blue Daisy. Each	.25
AGROSTEMMA CORONARIA ATROSANQUINEA (Rose Champion)—Bright red. Each	.25
ALYSSUM Saxatile Compactum (Basket of Gold)—Yellow. Each	.25
ANCHUSA Myosotidiflora—Forget-Me-Not Blue. Each	.35
AQUILEGIA (Columbine) Clematiflora—Assorted colors. Each	.25
Coerulea—Blue. Each	.25
Mrs. Nicholls—Deep blue. Each	.25
Mrs. Scott Elliott Hybrids—Color combinations. Each	.25
Rose Queen—Rose shades, white centers. Each	.25
Copper Queen—Copper-red shades. Each	.25
California Hybrids—Mixed colors. Each	.25
ARABIS ALPINA (Rock Cress)—White. Each	.25
ASTERS Amellis—Dwarf pure white. Each	.25
Dark Beauty—Dwarf dark blue. Each	.25
Lilac Time—Deep violet blue dwarf. Each	.25
Nancy—Lively flesh pink dwarf. Each	.25
Star of Wortburg—Spring flowering. Soft lavender. Each	.25
ASTILBE Kriemhilde—Salmon pink. Feathery spikes. Dwarf. Each	.75
Van Richtern—Bright red tinged with dark blue. Tall. Each	.75
BLEEDING HEART—Red. Each	.50
CAMPANULA Carpatia (Hare Bells)—Blue. Each	.25
Carpatia Alba—White. Each	.25
Medium Calycanthema (Cup and Saucer)—Mixed shades of blue, lilac and pink. Each	.25
Persicifolia (Peach Bell)—White. Each	.25
CANDY TUFT Sempervirens—White. Each	.25
Gibraltarica—Lilac blue. Each	.25
Jucunda—Pink. Each	.25
CARNATION Grenadin—Bright red. Each	.25
CATANANACHE, COERULEA—Blue. Each	.25



You Are Always Welcome to Enjoy the Blooms at Cloverset

CENTAUREA Montana—Blue. Each	.25
Montana Alba—White. Each	.25
CHEIRANTHUS ALLIONII (Siberian Wallflower)—Fiery orange. Each	.25
CHRYSANTHEMUMS (Hardy Varieties)	
KOREAN SINGLE VARIETIES Juno—Bronze. Each	.25
Mercury—Red. Each	.25
BUTTON VARIETIES (Double) Fred Peel—Bronze. Each	.25
Pink Pot—Pink. Each	.25
Skibo—Yellow. Each	.25
LARGE FLOWERING VARIETIES (Double) Crimson Glory—Red. Each	.25
Golden Sunset—Yellow. Each	.25
L'Argentuill—Bronze. Each	.25
Lorelei—Yellow. Each	.25
Pink Cushion—Pink. Each	.25
Rose Charm—Pink. Each	.25
September Queen—White. Each	.25
Shell Pink—Pink. Each	.25
Snow Bank—White. Each	.25
CHRYSANTHEMUM INADORUM — White. New, very double. Each	.50
ELDER DAISY—White. Each	.25
COREOPSIS Double Sunburst—Yellow. Each	.35
Mayfield Giants—Yellow. Each	.25
DELPHINIUM Belladonna—Sky blue. Each	.25
Bellamosum—Deep blue. Each	.25
Formosum—Deep blue. Each	.25
Lamartine—Medium blue. Each	.25
Pacific Coast Hybrids (Vetterle and Reinalt Strains)—Each	.50
Chinese Blue—Deep blue. Each	.25
Chinese White—White. Each	.25
DIANTHUS Barbutus (Sweet William)—Double blood-red, crimson, white, Newport pink and salmon rose. Each	.25
Deltoides, BRILLIANT (Maiden Pink)—Pink. Each	.25
Deltoides, MAJOR STERN—Deep red. Each	.25
Knappi—Yellow. Each	.25
Plumaris—Pink, red and white. Each	.25
Spring Beauty—Mixed Colors. Each	.25
Sweet Wivelsfield—Mixed colors. Each	.25

Our Potted Roses Bloom Without Setback

DIELYTRA (Bleeding Heart)—Red. Each	.50
DIGITALIS (Foxglove)	
Giant Shirley Hybrids—Mixed colors. Each	.50
GAILLARDIA	
Burgundy—Wine red. Each	.35
Portola—Copper-scarlet tipped with yellow. Each	.25
GEUM	
Lady Stratheden—Yellow. Each	.25
Atrosanguineum—Orange-red. Each	.25
GYPSOPHILA	
Baby Breath—White. Each	.25
Bristol Fairy—White. Each	.50
HEUCHERA (Coral Bells)—Coral red. Each	.35
HOLLYHOCK	
Chaters Double—Mixed colors. Each	.25
LAVANDULA VERA (English Sweet Lavender)—Lavender-purple. Each	.35
LIATRIS	
Kansas Gay Feather—Rose-purple. Each	.25
Spicata—Purple. Each	.25
LINUM	
Hardy Flax—Blue. Each	.25
Album—White. Each	.25
Flavum—Yellow. Each	.25
LOBELIA CARDINALIS—Scarlet. Each	.25
LUPINUS	
Harkness Strain—Purple, rose, buff, flesh and salmon pink. Each	.25
Russell—Mixed colors. Each	.75
LYCHNIS	
Arkwrightii—Colors range from scarlet to pink. Each	.25
Haageana—Red. Each	.25
MERTENSIA VIRGINICA (Blue Bells). Each	.25
NEPETA MUSSINI—Deep lavender. Each	.25
PENTSTEMON	
Grandiflora—Mixed colors. Each	.50
PHLOX (Hardy Phlox)	
Africa—Brilliant carmine red with blood red eye. Each	.35
B. Compte—Best clear reddish purple. Sometimes called Burgundy. Each	.35
Beacon—Large full trusses of carmine with wine red eye. Each	.35
Bridesmaid—Lovely white with rose eye. Each	.35
Brilliant—Large trusses of brilliant scarlet flowers with darker eye. Each	.35

Daily Sketch—Large trusses of lustrous pink with crimson red eye. Each	.35
E. J. Farrington—Deep pink with rosy red blush. Each	.35
F. J. Von Lasburg—Tall white. Heavy grower. Each	.35
Feuerbrand—Rich deep scarlet. Each	.35
Hauptman Koehl—Finest red phlox ever offered. Large and intense red. Each	.35
Jules Sandeau—Dwarf. Large heads of rosy pink flowers. Each	.35
Lillian—New, beautiful salmon pink. Early and continuous bloomer. Each	.35
Lord Raleigh—True violet. Very large trusses. Each	.35
Milly Von Hoboken—Bright pink. Each	.35
Miss Lingaard—Everblooming white. Each	.35
Mrs. Jenkins—Dwarf white. Each	.35
P. D. Williams—Brilliant pink with rose center. New and beautiful. Each	.35
Rhineland—Salmon pink with carmine eye. Each	.35
Rijnstroom—Clear rose pink with lavender cast. Each	.35
R. P. Struthers—Rich salmon pink with scarlet eye. Each	.35
Salmon Glow—Flame pink with Salmon. Each	.35
Thor—Clear pink with very large florets. Each	.35
PHLOX (Subulata)—4 varieties of Creeping Phlox in colors of red, pink, white and lilac. Each	.25
PLATYCODON	
Chinese Bell Flower—Blue. Each	.25
Platycodon—White. Each	.25
POLEMONIUM	
Coeruleum Album—White. Each	.25
Dwarf Blue—Blue. Each	.25

All our Hardy Perennial Plants are growing in our patented Cloverset Pots. They are fine, large, blooming plants and weigh eight pounds each, or about 100 pounds per dozen. They can be transplanted any time during the growing season, from March till winter sets in, even during the hottest summer weather without showing the slightest wilt of foliage or blooms.

FOUR GREAT PERENNIALS

12 PLANTS
IN ALL **\$2.50**

Absolutely dependable, bloom all Summer, come back year after year, need no protection, require no care, provide wonderful cut flowers.

HERE THEY ARE:

DELPHINIUM—Chinese blue, light and dark.
SHASTA DAISY—Pure white.
GAILLARDIA—Yellow gold and red.
SWEET WIVELSFIELD—(Everblooming Sweet William)
All colors: White, pink, red.

These four most reliable hardy perennial plants will furnish hundreds of blooms from early spring till frost. We have selected them as being the easiest to grow of all the hardy perennial plants listed and offered in this book. For the gardener who enjoys flowers for the table with no labor required to provide them, we recommend this collection.

Three each of the above four varieties of Hardy Perennial Plants. Each plant a big heavy two year old plant growing in our Cloverset Pot and ready to be moved to your garden.

Twelve plants in all for . . . \$2.50.

Before April 15th dormant plants will be sent by mail postpaid.

Note:—After April 15th out of town orders crated and shipped by Express, F. O. B. Kansas City. Weight of 12 plants, 100 lbs.



In Front of the Cashier's Window

Visitors Are Always Welcome at Cloverset

POPPIES (Oriental)

These beautiful and entirely dependable plants, without any care whatever, grow and produce great numbers of magnificent blooms about May 20. Our gardens are a glorious sight in "Poppy Season."

Our poppies are established and growing in our Cloverset Pots and can be planted any time.

POPPIES

BEAUTY OF LIVERMORE—Tall growing. Ox-blood red. Each	\$.50
LULU A. NEELEY—Extra tall and large blooms 6 inches across. Crimson. Each50
MAY SADLER—Extra tall. Salmon apricot with black center. Each50
MRS. PERRY—Orange apricot. Tall and one of the finest. Each50
OLYMPIA—The only double poppy. Orange red with many rows of soft crinkled petals. Each50
ORIFLAMME—The old original red single poppy. The most profuse bloomer of them all. Very hardy. Each....	.35

POTENTILLA

Warrensi—Yellow. Each25
Miss Willmott—Deep carmine. Each25

PRIMULA

Veris Kleynii—Shades from yellow to apricot. Each35
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PYRETHRUM (Painted Daisy)

James Kelway—Dark blood-red. Each25
Robinson Hybrids—Mixed colors. Each25
Atrosanguineum—Dark red shades. Each25
Roseum—Pink shades. Each25
Grandiflorum Rubrum—Deep ruby red. Each25
RUDBECKIA—Autumnal shades. Each25

SCABIOSA

Scabiosa Blue—Blue. Each25
Fischeri—Blue-purple. Each25

SIDALCEA

Hybrids—Rosy-red. Each25
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SHASTA DAISY

Alaska—White. Each25
Giant Double—White. Each35

STATICE LATIFOLIA (Sea Lavender)—Lavender. Each ..	.25
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STOKESIA CYANEA (Stokes Hardy Aster)

Stokes Aster—Blue. Each25
Cyanea Alba—White. Each25

THALICTRUM

Adiantifolium—Yellow. Each25
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TRITOMA (Red-Hot Poker Plant)

Pfitzer's Hybrids—Coral red. Each35
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Jack Clematis in Pots are Sure to Live

VALERIANA (Garden Heliotrope)

Rubra—Purple rose. Each25
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VERONICA

Spicata—Shades from light to dark blue. Each25
Longifolia—Blue. Each25

VINCA MINOR (Creeping Myrtle) Each25
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YUCCA

Yucca Filamentosa (Adam's Needle)—Green foliage with white flowers. Each25
Yucca—Variegated leaf with white flowers. Each50

LARGE FLOWERING CLEMATIS

No vine when once established furnishes such a volume of bloom and is so satisfactory to grow as these Large Flowering Clematis. During the past decade much has been learned about this wonderful vine and thru careful hybridizing many new colors and shapes of blossoms are now to be had. This great improvement in varieties and the great interest now shown by admirers of these wonderful plants and the fact that they can be used in so many different ways, always looking dainty and never coarse or ugly when in or out of bloom leads us to specialize in them and offer the most beautiful and newest kinds already started for you in our Cloverset Pots. Our Clematis are all two year old roots planted in soil congenial to them, and with proper care will send out runners 8 to 10 feet long during the first season and will produce blooms during that season.

Clematis like a good rich loam enriched with cow manure with three or four dressings of about a handful of Cloverset Rose Grower dug in around them during the Summer. A little lime is also beneficial. As they enjoy a long root run the hole for planting should be made at least 18 inches in diameter. Due to the rank growth they make they must be kept moist and if possible should be mulched during the summer. Cow manure makes the best mulch. With ordinary care these plants will produce hundreds of beautiful blooms in June and July and will continue to bloom till frost. After becoming established, no further care is necessary except proper watering. As our plants are in pots you can see them and select them in bloom during late May when they can be safely planted.

We offer the following fine varieties:

JACKMANI—The well known Purple variety and the heaviest bloomer of them all. Price Each.....	\$1.00
HENRYI—Large Single White. Each.....	1.00
MME. E. ANDRE—Large Single Red. Each.....	1.00
DUCHESS OF EDINBURG—Large Double White. Ea.	1.00
RAMONA—Large Single Lavender Blue. Each.....	1.00
MME. B. VEILLARD—Large Lilac Rose. Each.....	1.00
COMPTESSE DE BOUCHARD—Large Single Pink. Ea.	1.00
MRS. CHOLMONDELEY—Large Wisteria Blue. Each	1.25
WM. KENNETT—Large Single Lavender. Each.....	1.25
MONTANA UNDULATA—Large Mauve Pink. Each..	1.25
NELLY MOSER—Large Mauve and White with Red Bars. Each	1.50
JACKMANI RUBRA—Red variety of the well known Jackmani. Each	1.50
LADY BETTY BALFOUR—Large Rich Purple. Each	1.50
VILLE DE LYON—Large Carmine Red. Each.....	1.50

We also have the late or Fall Flowering Clematis Paniculata which blooms in September and October. Its very sweet fragrance is known to everyone.

Small Plants. Each	\$0.35
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Two year old Plants. Each50
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A wider range of colors and varieties are now offered than ever before. Their uses are so numerous and their blossoms so striking that it has always been a mystery why such fine vines as Clematis should have remained in the background so long. At last they are definitely on their way to their well deserved place in the garden picture, large or small.

Shrubs, Vines, Fruit Trees Already Started for You

SHRUBS

We offer our Shrubs, Vines and Fruit Trees growing in our Patented Cloverset Pots. They are all No. 1 grade, fine healthy plants dependable in every way, and can be planted any time during the growing months from March till freezing weather in the Fall without any set-back or injury in any way. Ample facilities for taking care of these plants after potting permits us to pot them up in the late Winter when they are dormant and to start them under the most favorable conditions to insure satisfactory growth and blooms during the first season in your home grounds. With vigorous plants to start with and with the expert knowledge of the kind of soil required and the best treatment during the starting period, we can produce very superior plants as compared with those furnished by the Old Style Nurseryman whose plants were heeled in and after repeated lifting and sorting out the best one for each successive purchaser really caused by his handling of them to seriously affect the vigor of the plant and destroy the chance of its ever living through the first season after planting.

Our plants are furnished to you well established and growing in 15 or 20 lbs. of specially prepared soil and in our Cloverset Pots. They develop very quickly a fine root system which insures vigorous growth after being permanently planted. It will be our pleasure to tell you and demonstrate to you why your own interest demands that you buy these "Already Started" plants for your home.

In late fall and in early spring we can furnish dormant shrubs at considerably lower prices than we have quoted.

ALMOND—Pink flowering—Each	.75
ALTHEA (Rose of Sharon)	
Double Red—Each	.60
Double Pink—Each	.60
Double White—Each	.60
Double Purple—Each	.60
BARBERRY	
Thunbergi—Green Leaf—Each	.60
Red Leaf—Each	.75
Mentorensis (Patented)—Each	.75
BUDDLEIA (Butterfly Bush)	
Charming (New)—Each	.85
Ile de France—Each	.75
Magnifica—Each	.60
CALYCANTHUS (Sweet Shrub)—Each	.75
CORNUS (Dogwood)	
Red Bark—Each	.60
Yellow Bark—Each	.60
CRABS (Flowering)	
Bechtels Pink—Each	1.00
CYDONIA (Flowering Quince or Fire Bush)—Each	.60
DESMODIUM (Lespedeza)—Each	.60
DEUTSIA	
Crenata—Pink. Each	.60
Lemoine—White. Each	.60
ELDER	
Cut Leaf—Each	.60
Golden Leaf—Each	.60
EUONYMOUS	
Patens—Each	.50
European—Each	.60
FLOWERING PEACH	
Red—Double blooms. Each	.75
Large Size Trees—Each	1.50
Red Leaf—Pink Blooms. Each	.75
FORSYTHIA (Golden Bell)	
Intermedia—Each	.60
HONEYSUCKLE	
Tartarian Bush—Pink. Each	.60
Tartarian Bush—Red. Each	.60
HYDRANGEA	
Summer Blooming (Hills of Snow)—Each	.75
Fall Blooming (PG)—Each	.75

LILACS (Common Variety)	
White—Each	.75
Purple—Each	.75
LILACS (French, Budded)	
(Our French Lilacs bloom first year)	
Belle de Nancy—Double Rose. Each	1.00
Chas. Joly—Double Purple. Each	1.00
Chas. X—Reddish Purple. Each	1.00
Lucy—Lilac rose. Each	1.00
Madame Lemoine—Double White. Each	1.00
Michael Buchner—Double Pale Lilac. Each	1.00
President Grevy—Double Light Blue. Each	1.00
LILACS	
Persian—Light Lavender. Each	.75
(Persian Lilacs make beautiful screens and hedges)	
OLIVE	
Russian—Gray Leaf for hedges and screens. Each	.60
PRIVET (Hedge Plants)—Amoor River North. Each	.10
PUSSY WILLOW—Each	.60
PURPLE LEAF FLOWERING PLUM	
Hansens—Each	.60
Sistena—Each	.60
Tribola—Each	.60
SPIREA	
Anthony Waterer Everblooming—Each	.60
Arguta (True Bridal Wreath)—Each	.60
Billardi—Pink Blooms. Each	.60
Thunbergi—White Blooms. Each	.60
Van Houttei (Bridal Wreath)—Large. Each	.60
Medium. Each	.50
Small. Each	.35
SUMAC	
Staghorn—Each	.60
SMOKE TREE—Each	1.00
SYRINGA (Mock Orange)	
Sweet Mock Orange—Each	.60
Virginalis—Everblooming. Each	.75
TAMARIX	
Hispidia—Blue Foliage. Each	.75
VIBURNUM	
High Bush Cranberry—Each	.75
Snowball—Each	.75
WEIGELA	
Eva Rathke—Red. Each	.75
Rosea—Pink. Each	.60
Variegated Leaf—Each	.75
VITEX	
Macrophylla—Lavender. Each	.60
WEeping WILLOW—5 to 6 ft. Each	1.00



Spray Your Garden With Clotracide

FRUIT TREES Planted and Growing in Cloverset Pots

We can furnish the following varieties:

APPLES—Each		\$1.00
Delicious	Yellow Delicious	
Duchess	Yellow Transparent	
Grimes Golden	Transcendent Crab	
Jonathan	Siberian Crab	
Winter Banana		
APRICOTS—Each		\$1.00
Moor Park	Superb	
CHERRIES—Each		\$1.00
Early Richmond	Montmorency	
English Morello	Royal Ann	
PEACHES—Each		\$1.00
Champion	Heath Cling	
Early Elberta	J. H. Hale	
PEARS—Each		\$1.00
Bartlett	Keifer	
Douglas	Seckel	
PLUMS—Each		\$1.00
Abundance	Green Gage	
Compass Cherry	Hansa	
Damson	Yellow Glass	
Purple Prune		
GRAPE VINES		
Started and growing in Cloverset Pots.		
Concord Purple—Each25
Agawan—Red. Each25
Niagara—White. Each25
GOOSEBERRIES		
Houghton—Each35
CURRANTS		
Fays—Each25
PIE PLANT		
No. 1 Roots—Each25

Special prices on large orders of Fruit Trees and Vines.

NOTICE

When Shrubs and Trees are sent "Out-of-Town" they must either be crated and sent by express or in the early Spring or late Fall they may be sent by express much cheaper by removing the soil. When crated an extra charge will be made for the crate of 25 cents per plant. Express charges are to be paid by purchaser.

KITCHEN GARDEN COLLECTION NO. 1

3 GRAPE VINES, 1 GOOSEBERRY,
1 CURRANT, 1 PIE PLANT FOR **\$1.50**

These plants take up very little room, require no special attention and will provide delicious fruit for the table. Every home has room for these most satisfactory and valuable food producers. The grape vines make fine shade for back porch trellises or lattice or can be grown on fences. The berry bushes can be planted in the shrubbery border and make fine shrubs. The Pie Plant (Rhubarb) is really an ornamental plant as well as a provider of wonderful pies and sauce. No home is complete without this Kitchen Garden Collection No. 1 which consists of:

1-2 year Concord (Purple) Grape, 1-2 year Niagara (White) Grape, 1-2 year Agawam (Red) Grape, 1-2 year Houghton Gooseberry, 1-2 year Fays Prolific (Red) Currant and 1-heavy plant Rhubarb (Pie Plant).

Six heavy plants that will produce fruit first year after planting, each plant already started for you and growing in our Cloverset Patented Pot, insuring no set back in planting.

Price of Kitchen Garden Collection (6 plants), \$1.50.

Before April 15th dormant plants will be sent postpaid.

Note:—After April 15th out of town orders shipped crated by Express, F. O. B. Kansas City. Weight of Collection, 100 lbs.

PLANT A FRUIT TREE

For back yard planting we urge you to plant a few Fruit Trees. Cherry, Apple and Pear Trees make just as beautiful shade trees as Elms and Maples and besides the beautiful blooms in the Spring they provide a bountiful supply of fresh Fruit for the table or for canning.

Our Fruit Trees are furnished already started for you in our Cloverset Pots, insuring successful planting and insuring much earlier fruiting than when dormant trees are planted. Our line of Fruit Trees is very complete and our trees are all Northern Grown heavy selected stock. We also solicit inquiries for prices on dormant trees of all kinds from Orchardists or Commercial Planters.

CLOVERSET CLOTRACIDE The Complete Spray for Roses

(Reg. U. S. Pat. Off.)

Clotracide Is Economical to Use. It Is One of the Lowest Price Per Gallon Sprays on the Market



In addition to Copper and Zinc which are the best known fungicides available, Clotracide contains other toxic substances, together with the added essential spreading ingredients. No addi-

tional spreader or soap needed, either in soft or hard water. Clotracide leaves very little residue on foliage and practically no discoloration.

Clean Healthy Foliage is essential to grow good roses and other plants. Spray often, spray regularly, spray thoroughly, and keep your plants clean and healthy.

We have been using Clotracide exclusively in our rose gardens, in our perennial frames, in our nursery and in our greenhouses for the past three years. Our rose gardens are sprayed at least once each week and after every heavy rain. Our roses do not show black spot nor mildew and they have leaves down to the top of the pot. We use it on our perennials and in our nursery with equally satisfactory results.

Clotracide is available in four sizes:

The Small Size Kit . . . Price 50c	The Large Size Kit . . . Price \$1.50
Makes Five Gallons	Makes Twenty Gallons
The Medium Size Kit . . . Price 85c	Nursery Size, 1 gal. Can. . \$5.75
Makes Ten Gallons	Makes 80 Gallons

Complete directions for its use on each package.

ERNEST HAYSLE & SON

105th STREET AND BROADWAY

CLOVERSET FLOWER FARM

KANSAS CITY, MISSOURI